

# Creating the Complete Wireline Solution



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## Our Vision

Elmar® and ASEP™ were both formed in 1981 and became leaders in their respective fields. Both companies became known as designers and manufacturers of products that could be trusted and relied upon, and thus their products could be found in all oilfields of the world. Few in the oilfield intervention business will not have heard of the ASEP K Winch or the Elmar 5 Series module.

With the acquisition of ASEP™ by NOV® in 2009 and ASEP's subsequent merger with Elmar®, the combined company NOV ASEP Elmar can provide a wireline service company with the full package it needs to perform an intervention – from the winch unit to the pressure control to the tools.

Our vision is to be globally recognised as the supplier of wireline equipment products, after sales and training against which all others are measured.

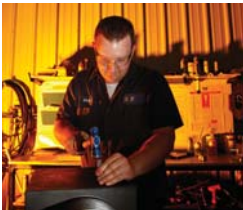
## Our Innovation

We have always been an innovation led company. Our team of design engineers based in the Netherlands, Scotland, Dubai, Singapore, Belarus, and USA are conducting challenging research and development projects as well as client specific design programs.

Aided by the most up-to-date engineering and analysis software, our designs are robust, long lasting and comply with relevant region-specific regulations such as NORSOK and ATEX.

Driven by the high cost of energy extraction and with a clear mandate to limit environmental impact, well servicing companies are constantly searching for increasingly more efficient technology and we aim to deliver.

Our newest development, the e-drive winch, utilises the latest materials and technologies - the e-drive is a fully electronic truck-mounted or offshore winch system controlled by the NOV ASEP Elmar SmartMonitor. Designed to operate without a diesel engine, the result is a quieter, more controlled and environmentally friendly product which can be operated remotely from anywhere in the world. Today the e-drive. What will tomorrow bring?



## Our People

The best products in the world achieve nothing without competent people to operate them and a professional level of after sales support. With 16 locations around the globe we are never far from our customers, and our global product database and Service and After Sales structure allow us to pinpoint any parts or service personnel required and dispatch them at short notice. We are able to offer our clients a respected and challenging training program to satisfy all competency requirements; in a local language if required.



# Product Lines

## Our Products

Our products are what have made us so well known and require little introduction. Equipment from the 6 product lines (shown below) is available for rental or for sale. Contact your nearest NOV ASEP Elmar office for more details.



### Winches and Masts

- Wireline Units
- Wireline Trucks
- Crane Trucks
- Masts
- Powerpack Units
- Spooling Units
- Accessories



### Wireline Pressure Control

- Pressure Control Equipment Strings
- Large Bore Pressure Control Equipment
- Crown Plugs
- Accessories



### Wireline Tools

- Wireline Tools
- Slickline Tools
- Accessories



### Wellhead Control Equipment

- Combined Grease & Hydraulic Control Units
- Hydraulic Control Units
- Grease Control Units
- Pressure Testing Workshops
- Test and Injection Units
- Umbilical Reelers
- Accessories



### Completion Equipment

- Slotted Casing
- Holed Casing
- Perforating Guns
- Wire Wrapped Screens
- Accessories



### Automation Products

- SmartMonitors
- Smart Control Systems



## Service and After Sales

For your spare parts, service, training or rental needs, contact your nearest office (see back cover).



## Manufacturing Locations:

**NOV ASEP Elmar - UK**  
Enterprise Drive  
Westhill Industrial Estate  
Westhill, Aberdeen, AB32 6TQ  
Scotland  
U.K.  
Tel: +44 1224 740261  
Sales Dept: +44 1224 748700  
Fax: +44 1224 743138  
E-mail: ASEPElmar-UK@nov.com

**NOV ASEP Elmar - Middle East**  
Oilfields Supply Center B-17  
Jebel Ali Free Zone  
PO Box 18633  
Dubai  
United Arab Emirates  
Tel: +971 4 810 0100  
Fax: +971 4 883 7087  
E-mail: ASEPElmar-Dubai@nov.com

**Downhole Solutions**

**NOV ASEP Elmar - Netherlands**  
Energieweg 26  
2964 LE Groot-Ammers  
The Netherlands  
Tel: +31 184 608 700  
Fax: +31 184 608 790  
E-mail: ASEPElmar-NL@nov.com

**NOV ASEP Elmar - Singapore**  
7 Loyang Way  
Singapore 508721  
Singapore  
Tel: +65 6546 0928  
Fax: +65 6546 0927  
E-Mail: ASEPElmar-Singapore@nov.com

**Drilling Solutions**

**NOV ASEP Elmar - North America**  
11993 FM 529  
Houston, TX 77041  
U.S.A.  
Tel: +1 713 983 9281  
Fax: +1 713 983 9282  
E-mail: ASEPElmar-Americas@nov.com

**Engineering and Project Management Solutions**

## Regional Sales, Rental & Service Locations:

**Al-Khobar, Saudi Arabia**  
Tel: +966 3 887 9270  
E-mail: ASEPElmar-Dubai@nov.com

**Macaé, Brazil**  
Tel: +55 22 9731 3384  
E-mail: ASEPElmar-Brazil@nov.com

**Lifting and Handling Solutions**

**Perth, Australia**  
Tel: +61 8 9456 0999  
E-mail: ASEPElmar-Perth@nov.com

**Production Solutions**

## Representative Offices:

**Edmonton, Canada**  
Tel: +1 780 980 6648

**Louisiana, USA**  
Tel: +1 337 839 0024 ext 201

**Supply Chain Solutions**

**Bogota, Colombia**  
Tel: +57 1602 0414

**Beijing, China**  
Tel: +86 10 8485 1973

**Tubular and Corrosion Control Solutions**

**Moscow, CIS**  
Tel: +7 495 258 1473

**Fidmash, Minsk, Belarus**  
Tel: +375 17 298 24 11

**Stavanger, Norway**  
Tel: +44 1224 740261

**Well Service and Completion Solutions**



**NOV Corporate Headquarters**  
7909 Parkwood Circle Drive, Houston, Texas 77036, United States  
Phone: +1 713 375 3700 Fax: +1 713 346 7687

**Well Intervention and Stimulation  
Equipment Headquarters**  
1020 Everman Parkway Ft. Worth, Texas 76140, United States  
Phone: +1 817 985 5000 Fax: +1 817 985 5297

[www.nov.com/ASEPElmar](http://www.nov.com/ASEPElmar)